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## **SwapItGreen, the Nation's New Online Yard Sale, Opens for Business**

*New Website Makes it Possible to Buy Great Items for  
Pennies on the Dollar*

**Greenbelt, MD -- October 13, 2009 --** [SwapItGreen](http://www.swapitgreen.com), the nation's newest online yard sale at [www.swapitgreen.com](http://www.swapitgreen.com), is giving people across the U.S. the opportunity to find great bargains, keep secondhand items out of landfills, and have fun at the same time. SwapItGreen is an innovative online marketplace where people can buy and sell almost anything, from toys and baby clothes, to computers, MP3 players, jewelry, DVDs, CDs, books and more.

Hundreds have already discovered SwapItGreen. Registration takes just a few seconds, and gives users the ability to earn trading points for each item they list and sell.

**Using SwapItGreen is simple. Here's how it works:**

1. You list an item you want to sell, and set the trading points you want for it.
2. You sell the items and earn trading points. Points add up fast.
3. Use the trading points you've earned to get new items that others have listed for sale.
4. Sell and buy from anyone, because there is no need to find a trading partner.
5. Want to pay less? Barter with any seller to buy an item for fewer trading points.

Anita of upstate New York is fast becoming a devoted SwapItGreen swapper. "I was out shopping and saw a \$50 portable DVD player that I wanted to buy. I had seen one on SwapItGreen and decided not to buy it but to swap for it. It was so easy. I was able to get a brand new portable DVD player delivered in the mail two days later for just a \$2.50 transaction fee! I know where I'm going to shop for all my Christmas gifts....SwapItGreen!"

A group of entrepreneurs at Purple Parrot, a web design firm based in Greenbelt, Maryland, created SwapItGreen to provide an e-commerce website unlike any other. While some websites let users swap or buy only one specific type of item, SwapItGreen gives users the chance to sell and buy all kinds of things.

“SwapItGreen is for shoppers who like to find great online deals for pennies on the dollar and want to give new life to perfectly useful items,” said SwapItGreen Vice President Bill Douglas. “Saving money, making great finds, and helping the planet are what SwapItGreen is all about. We are thrilled and excited to be giving people across the U.S. the opportunity to post their unwanted stuff and find great new treasures.”

Visit SwapItGreen today at [www.swapitgreen.com](http://www.swapitgreen.com)!

### **About SwapItGreen**

Founded by the entrepreneurs at Purple Parrot, SwapItGreen is the nation’s new online yard sale at [www.swapitgreen.com](http://www.swapitgreen.com). People across the U.S. are logging in to sell their old or unused items and earn trading points. Trading points can be redeemed on all kinds of items. Follow SwapItGreen on Twitter at <http://twitter.com/SwapItGreen> and on Facebook at <http://www.Facebook.com/SwapItGreen> to hear about special promotions, contests and announcements.

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